



Office of Healthy Kids
500 Summer St. NE
Salem, OR 97301
www.OregonHealthyKids.gov

September 1st, 2010

To Oregon's Health Care Leaders,

As you may already know, Healthy Kids is Oregon's newly expanded health coverage program for uninsured Oregon children and teens. As a leader in the health care community, you have a great opportunity to let families in your area know that Healthy Kids is a **no-cost or low-cost health coverage option** for uninsured Oregon children and teens up to their 19th birthday. With your help, Healthy Kids can help make sure every uninsured Oregon child has health insurance their families can afford.

Currently, Healthy Kids is reaching out to leaders in the health care community, like yourself, to let you know about the **great opportunity to spread the word about Healthy Kids through upcoming immunization clinics**. As a health care leader, we would love to partner with you and let families at these clinics in your area know that Healthy Kids is available and affordable.

Help us by joining the many organizations across Oregon who already partner with Healthy Kids.

Here are a few ways to get involved:

- Immunization Clinics: Help promote Healthy Kids at upcoming fall immunization clinics. Healthy Kids will send you brochures, posters, banners and more. We have brochures in English, Spanish and Russian and posters in English and Spanish. To request materials (at no cost to you), visit our website at www.oregon.gov/DHS/healthykids/materials.shtml.
- Learn what other organizations in your area already partner with Healthy Kids to assist families through the application process - *refer families to these organizations so applications are completed and the process goes faster!* We can connect you with these organizations to make it easiest for you. To partner with Healthy Kids, contact Jessica Kendall @ (503) 945-6494, or visit our website at www.oregon.gov/DHS/healthykids/partner.shtml.

No family makes too much money for Healthy Kids. Family income will determine whether a child is eligible for the free or low-cost option. For example, a family of four that earns as much as \$66,000 a year may qualify for low-cost coverage. We look forward to working with you to help spread the word about Healthy Kids.

Sincerely,

Jessica Kendall

